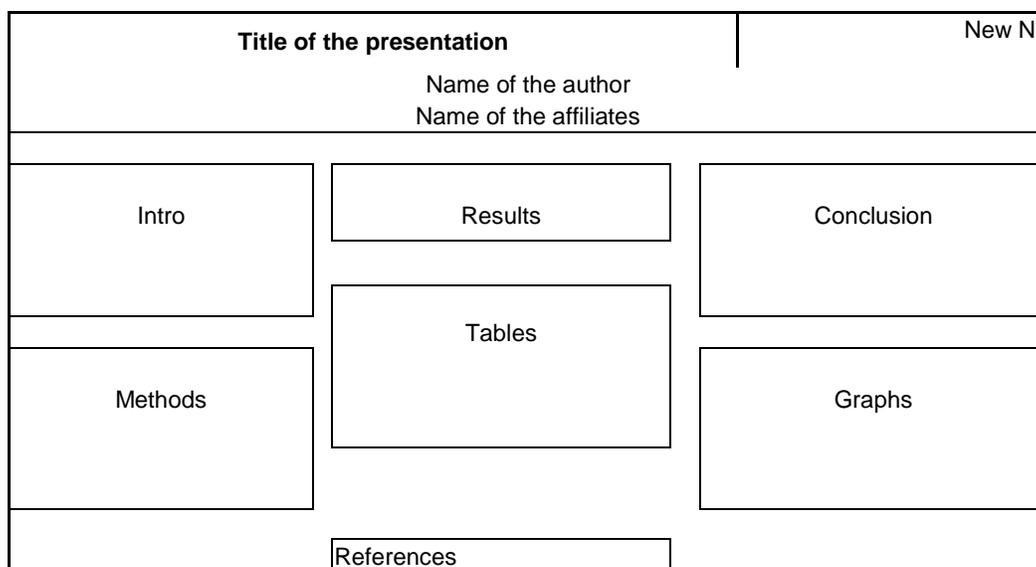# RECOMMENDATIONS FOR EFFECTIVE SCIENTIFIC POSTER COMMUNICATION

- It is mandatory to indicate your new abstract number in the upper right corner of the poster

- The format of your eposter must be PPT or PDF, landscape, 16:9. Your file must be compatible with a PC

- You can only produce **one slide** for your eposter

- You may use the official WCA 2016 eposter template as a reference (non-mandatory) for download HERE

- **Don't overload your poster.** Remember, you are not writing an article

- Seek simplicity, keep text to a minimum and avoid redundancies

- Use 500 to 1'000 words (including title, figure legends and tables), definitely not more

- Graphics such as figures and tables can effectively convey more information than text, and should cover approximately 50% of the poster area

- The average reader spends 1-2 minutes on your poster.
- **Clearly state your AIM or HYPOTHESIS for this study/poster at the end of the introduction**
- **Highlight your main findings that are directly relevant to the AIM or HYPOTHESIS**
- **Your conclusions should directly address or answer your AIM or HYPOTHESIS**

- We suggest that the pathway (eye movement) is down the columns. Use 3-4 columns

- Use a constant font throughout the poster

- Let your important points stand out. Use (but don't overuse) bold and colours

- If possible, avoid abbreviations and acronyms, especially in the Conclusions

- Feel free to provide one or more key references (in the right lower corner)

- Handouts of your abstract / poster (with your addresses) to your interested readers may facilitate future research communication

- Prepare a short oral presentation of your poster to be presented during the official eposter discussion. Each presentation should not exceed 7 minutes (3 mins presentation + 4 mins Q&A)

- You are requested to upload your eposter before **Friday 5 August** via the online platform

- Instructions to upload your eposter have been sent by email to the submitter of your abstract

- For assistance please contact: wca2016abs@mci-group.com

Title of the presentation	New N°
Name of the author	
Name of the affiliates	

Intro	Results	Conclusion
Methods	Tables	Graphs
	References	

RECOMMENDATION FOR EPOSTER DISCUSSION

- As a poster presenter you do need to register to the congress to attend the eposter discussion

- Eposter discussion will be held in a purpose-built theatre in the poster area. Each discussion will be led by experts in the field

- Please be present at presentation theatre, in the poster tour area, 5 minutes before the start of the discussion

- When it is your turn to present, the moderator will provide you with a microphone in order to allow participants to listen to you. Participants will be equipped with wireless headsets

- Please give a short presentation of approximately 3 minutes + 4 minutes Q&A to present the highlights of your work (time dependent on the number of posters scheduled within your eposter discussion)

- Please ensure that your presentation does not run over the time allocated

- After the short presentation, the moderator will lead an interactive discussion with the participants attending the discussion

- Handouts of your abstract / poster (with your contact details) may facilitate future communication

- The way your poster is arranged is of prime importance to facilitate this short oral presentation, during which you will only be able to stress the key elements. So you need to be clear what these are and be aware how to explain them in a short time

- Discussion attendance will be limited to 20 attendees per theatre (excluding moderators and abstract presenters)

- Failure to present deprives the audience and leaves a space in the program that might have been filled by another presenter. Due to the competitive nature of the program, any unexplained absences may result in WCA refusing to consider your abstracts at any future congresses